

Geoffrey's Toy Extravaganza Sweepstakes
Official Rules

VOID WHERE PROHIBITED. NO PURCHASE NECESSARY.

1. Duration. Geoffrey's Toy Extravaganza Sweepstakes (the "Promotion") begins on November 1, 2021 at 9:00:00 a.m. EST and ends on November 28, 2021 at 11:59:59 p.m. EST (the "Promotion Period"). During the Promotion Period there shall be (i) Twenty-eight (28) daily drawings ("Daily Drawings"), each with a separate entry period (each a "Daily Entry Period" and collectively the "Daily Entry Periods"); (ii) four (4) weekly drawings ("Weekly Drawing"), each with a separate entry period (each a "Weekly Entry Period" and collectively the "Weekly Entry Periods"); and (iii) one (1) Grand Prize drawing. The computer clock of TRU Kids Inc. (the "Sponsor") is the official time-keeping device for this Promotion.

2. Method of Entry. To be eligible for any given Daily Drawing entrants must submit a completed entry form during the Daily Entry Period entrants wish to participate in. All Daily Drawing entries received during an applicable Weekly Entry Period are automatically entered for that Weekly Drawing and the Grand Prize Drawing.

Daily Drawings

Daily Entry Period	Start Time	End Time	Daily Drawing Date
Each day during the Promotion Period is considered a "Daily Entry Period"	Each Daily Entry Period shall start at 9:00:00 a.m. EST	Each Daily Entry Period shall end at 11:59:59 p.m. EST	<p>1. For entries received during the Daily Entry Periods beginning 11/1/2021 and ending 11/7/2021, potential winners will be selected on 11/8/2021.</p> <p>2. For entries received during the Daily Entry Periods beginning 11/8/2021 and ending 11/14/2021, potential winners will be selected on 11/15/2021.</p> <p>3. For entries received during the Daily Entry Periods beginning 11/15/2021 and ending 11/21/2021, potential winners will be selected on 11/22/2021.</p> <p>4. For entries received during the Daily Entry Periods beginning 11/22/2021 and ending 11/28/2021, potential winners will be selected on 11/29/2021.</p>

Weekly Drawings

Weekly Entry Period	Start Time/Date	End Time/Date	Drawing Date
Weekly Drawing #1	9:00:00 a.m. EST on 11/1	11:59:59 p.m. EST on 11/7	11/8/2021
Weekly Drawing #2	9:00:00 a.m. EST on 11/8	11:59:59 p.m. EST on 11/14	11/15/2021
Weekly Drawing #3	9:00:00 a.m. EST on 11/15	11:59:59 p.m. EST on 11/21	11/22/2021
Weekly Drawing #4	9:00:00 a.m. EST on 11/22	11:59:59 p.m. EST on 11/28	11/29/2021

Grand Prize Drawing

Start Time/Date	End Time/Date	Drawing Date
9:00:00 a.m. EST on 11/1	11:59:59 p.m. EST on 11/28	11/29/2021

3. Eligibility. The Promotion is only open to those legal residents of the forty-eight continental United States or the District of Columbia (excluding Alaska and Hawaii) entering the Promotion from within the United States using a residential address (non P.O. Box) who are 18 years or older at the time of entry. Affiliates, licensees, subsidiaries, employees, officers and directors of the Sponsor and their immediate families (spouses, parents, children, siblings), regardless of where they live, and members of their household are not eligible to participate in the Promotion. By participating in the Promotion entrants agree to these Official Rules and the decisions of the Sponsor, which are final and binding in all respects.

4. How to Enter. To enter visit <https://www.toysrus.com/GeoffreysSweepstakes.html> (the “Website”), then fully complete and submit the entry form to be automatically entered into the Promotion for the applicable Daily Drawing, Weekly Drawing and Grand Prize Drawing. All entrants must have a valid email address. Multiple entrants may not share the same email address. Entries that are incomplete, corrupted, false, lost, late, misdirected, deceptive, or otherwise not in compliance with these Official Rules may be disqualified from the Promotion at Sponsor’s sole and exclusive discretion. In the event of a dispute regarding the identify of any winning individual that cannot be resolved to Sponsor’s satisfaction, the affected entry will be deemed ineligible.

5. Prizes. The Grand Prize Winner will win all ten (10) of Geoffrey’s favorite toys listed on Geoffrey’s Hot Toy List (the “Grand Prize”), collectively having an approximate retail value of \$475 USD.

Each Weekly Prize Winner will win one (1) of the winner’s choice of either (i) Spiderman 3 Movie Titan Hero vs Villain Figure; (ii) P.Lushes; or (iii) My Squishy Little Dumplings (each a “Weekly Prize” and collectively the “Weekly Prizes”), each having an approximate retail value of \$11.99.

Twenty-eight (28) Daily Prize Winners will win a Toys “R” Us® themed water bottle (each a “Daily Prize” and collectively the “Daily Prizes”), having an approximate retail value of \$19.99.

The Grand Prize, Weekly Prizes and Daily Prizes are hereinafter collectively referred to as the “Prizes”. Prizes can be viewed on the Promotion’s landing page located on the Website. Sponsor reserves the right to make Prize substitutions in its sole and exclusive discretion.

6. Winner Selection. Daily Winners will be determined from the eligible entries submitted during each of the Daily Draw Periods. Additionally, one (1) Weekly Prize Winner will be determined from the eligible entries submitted during each of the four (4) Weekly Entry Periods. Finally, one (1) Grand Prize Winner will be selected from all eligible entries submitted during the Promotion Period. Prize winners will be selected from a random drawing on or about the drawing dates specified in Section 1. All non-winning entries received during each Daily Draw Period will not carry over to subsequent Daily Draw Periods but

will carry over for the applicable Weekly Entry Period for the relevant Weekly Drawing and for the Grand Prize Drawing. For instance, if an entrant submits an eligible entry on November 1, 2021 during the Daily Draw Period that entry is eligible for (i) the Daily Prize offered for November 1st's Daily Draw Period; (ii) the Weekly Prize offered for the Weekly Entry Period for Weekly Drawing #1; and (iii) the Grand Prize Drawing; however, entrant's same entry will not carry over to the Daily Draw Period for November 2, 2021 or for subsequent Weekly Entry Periods for Weekly Drawing #'s 2-4. All Prize winners will be announced during a Facebook Live Event taking place on November 29, 2021 at 1 p.m. EST. The odds of winning depend on the number of eligible entries received.

Date of actual receipt of the entry by Sponsor will constitute the date of submission. Prizes shall be sent directly to the winner's physical address provided on the entry form. Sponsor will pay for standard ground shipping to a valid address within the continental United States or District of Columbia. Sponsor is not responsible for any lost, late, stolen, undelivered, inaccurate, incomplete, misdirected, malfunctioning, unusable, or damaged Prizes. Prospective winners will be required to sign an affidavit of eligibility and release of liability and publicity (where permitted), and return same, properly executed, within five (5) days of its issuance of the Prize notification. If Sponsor is unable to contact a prospective winner within three (3) days from first notification attempt or if a prospective winner fails to complete and return all requested forms by the specified date, or if a prospective winner does not pass Sponsor's background check (in its sole discretion), or if a prospective winner fails to comply with any of the requirements, his/her prize will be forfeited and an alternate prospective winner will be selected.

7. Privacy. These Official Rules are subject to Sponsor's [Privacy Policy](#). By participating in the Promotion, entrants agree to abide by the terms outlined in Sponsor's Privacy Policy and acknowledge the information received as a result of entry participation will be used to communicate commercial offers and advertisements to the entrant. When required for fulfillment of a Prize, entrant's name and shipping information will be provided to the third-party fulfilling such prize.

8. Conduct. By participating in this Promotion, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final, binding and non-appealable in all respects. Failure to comply with these Official Rules may result in disqualification. Sponsor reserves the right in its sole and exclusive discretion to disqualify any entries from individuals found to be tampering with the participation process, hacking any systems used by Sponsor, interfering with the operation of the Promotion, acting in any manner deemed by Sponsor in violation of these Official Rules, or acting in any manner deemed by Sponsor to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten, or harass any other person. Additionally, any entries containing content that is derogatory, obscene, profane, libelous, slanderous, disparaging, lewd, threatening, sexually explicit, pornographic, illegal or contains works of another in violation of intellectual property laws, will be deemed invalid and ineligible to win a prize. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD ANY SUCH ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK REMEDIES AND DAMAGE, INCLUDING ATTORNEY'S FEES, FROM ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Liability Limitations. Sponsor assumes no liability or responsibility for (a) lost, late, stolen, undelivered, inaccurate, incomplete, delayed, misdirected, damaged or garbled entries; (b) any incorrect or inaccurate entry information or faulty or failed electronic data transmissions; (c) any unauthorized access to, or theft, destruction, or alteration of the entries at any point during this Promotion; (d) any technical malfunction, failure, error, omission, interruption, deletion or defect with regard to any equipment systems, communication networks, computers, servers used in connection with this Promotion; (e) inaccessibility or

unavailability of the Internet or Sponsor's Website; (f) any other printing, typographical, human, or technical error; or (g) any injury or damage sustained to person or property in connection with participation in this Promotion. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify, or suspend the Promotion in whole or in part at any time during the Promotion Period. If terminated, Sponsor will award Prizes from among all non-suspect, eligible entries received up to the time of such action.

10. Releases. As a condition of participation in this Promotion, all participants agree to release, indemnify, and hold harmless Sponsor, its affiliates, licensees and each of their respective officers, directors, accountants, attorneys, agents, employees, and distributors, (collectively, the "Released Parties") from and against any and all liability, claims, damages, or actions of any kind whatsoever for injuries, damages, or losses, to persons or property that may be sustained, in whole or in part, directly or indirectly, in connection with (a) participation in any aspect of this Promotion; (b) the receipt, ownership, or use of the Prize(s) awarded; (c) participant's registration material on any related website; or (d) any typographical or other error in these Official Rules.

11. No Warranties. NEITHER SPONSOR NOR ANY OF THE RELEASED PARTIES HAVE MADE, MAKE, OR ARE RESPONSIBLE FOR LIABLE FOR ANY WARRANTY, REPRESENTATION, GUARANTEE, EXPRESS OR IMPLIED, RELATIVE TO THIS PROMOTION OR ANY PRIZES, INCLUDING BUT NOT LIMITED TO, ITS QUALITY OR FITNESS OR MERCHNATABILITY, AND ALL PRIZES ARE TENDERED TO ENTRANTS ON AN "AS IS" BASIS. THERE ARE NO WARRNATIES REGARDING PRIZES.

12. Disputes and Choice of Law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any entrant or winner, or Sponsor in connection with this Promotion, shall be governed by and construed in accordance with the law of the State of New York without giving effect to any choice or conflict of law provisions. Any action or litigation concerning this Promotion or these Official Rules shall take place exclusively in the federal or state courts located in New York County, New York, to which entrant expressly and irrevocably consents to the personal jurisdiction thereof and waive any claim of forum non-convenience or lack of personal jurisdiction.

13. Taxes. All federal, state, local, and other taxes on prizes and any other costs and expenses associated with Prize acceptance and use are the sole responsibility of the applicable winner.

14. Winner's List. On or about December 20, 2021 entrants may obtain a list of the winners by sending a self-addressed, postage pre-paid envelope to Sponsor's address listed in Section 15.

15. Sponsor. TRU Kids Inc. located at 530 Fifth Avenue, Floor 25, New York, NY 10036.